

AUTHORIZED RESELLER PROGRAM

Earn a recurring 50% commission — for as long as the account stays active and the Reseller Agreement remains in effect — by owning the full customer relationship, from onboarding through ongoing support.

What We Do

ePanicButton is a real-time panic alert and mass notification platform. One click — from a desk, a badge, a mobile app, or a wall-mounted button — instantly alerts front desk, security, management, or 911 with the exact location and nature of the emergency. In market 18 years, purpose-built for lone workers, front-line staff, schools, healthcare, and multi-site businesses.

Who Makes a Great Reseller

- Security system integrators and installers
- IT managed service providers (MSPs) with an existing support desk
- Alarm and monitoring companies looking to add a complementary product line
- Safety equipment distributors with active customer accounts
- Anyone equipped to own onboarding, configuration, and first-line support for their customers

What You Do

You own the customer relationship end to end.

- Actively market and sell the Platform to your customers
- Onboard, configure, and train each customer through the Reseller Portal
- Serve as the primary point of contact for first-line support
- Optional white-label branding, subject to Company's brand guidelines

What You Earn

A recurring 50% commission on subscription revenue collected from every account you source, onboard, and support, for as long as that account stays active and the Reseller Agreement remains in effect. Paid monthly, automatically.

Account Size	Annual Commission
10 users	\$510.00 / yr
25 users	\$1,275.00 / yr
50 users	\$2,295.00 / yr
100 users	\$4,080.00 / yr
250 users	\$8,925.00 / yr

Illustrative examples based on current pricing tiers. Referral leads that come from your existing customers earn the same 50% rate when onboarded through your Portal — see "A Few Things to Know."

What We Provide

- Reseller Portal access for account creation, configuration, and monitoring
- Product training materials and release notes
- Second-tier technical support for issues you can't resolve directly
- Approved marketing materials you can share as-is
- Monthly commission statements and a dedicated partner contact

Proven in the Real World

A recent snapshot of logged incidents by category, straight from our system — End Customers actually using ePanicButton for:

**2008 through July 2026*

Category	Logged Incidents
Serious incidents	27,811
Medical	13,723
911 dispatch	10,227
General support requests	3,042
Lockdowns	152
Private security dispatched	126
Fire	75
Bomb threats	11
Total logged	52,562

TESTIMONIALS

- "One of our nurses faced an irate patient carrying a knife. She sent an ePanicButton alert. Responders arrived quickly, and no one was hurt. ePanicButton worked perfectly."

— Bob Ross, Brockton Neighborhood Health Center
- "We had a customer who didn't understand a Health Department rule and stayed for an hour. Our employee sent a low-level ePanicButton request. Everything was handled well — it worked exactly as planned."

— Townsend Collins, Mecklenburg County, NC

A Few Things to Know

- Commission applies once your customer becomes an active, paying subscriber, and continues only while the account stays active and the Reseller Agreement remains in effect
- You're the primary point of contact for onboarding, configuration, and first-line support — because this is a safety-critical tool, accuracy in setup and configuration matters
- Referral leads introduced by your existing customers earn the full 50% commission too, as long as the new account is onboarded and supported through your Reseller Portal and properly documented
- Accounts sourced through Company's direct sales channel, other resellers, or referral partners are not eligible for Reseller Commission
- Commissions are calculated monthly and paid within 30 days of month end
- Full commission terms — including what happens if the Agreement ends, or if ePanicButton is sold, merged, or closes — are set out in the Reseller Agreement

How to Apply

- Tell us about your business and support capabilities — quick partner application
- Sign the Authorized Reseller Agreement (spells out commission, support obligations, and terms)
- Get Reseller Portal access and start onboarding customers

Apply today: partners@epanicbutton.com | epanicbutton.com/partners
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