ePanicButton REFERRAL PARTNER PROGRAM

Make one introduction. Earn 25% every year they stay.

Know a business that needs a faster way to call for help? Introduce us. We handle everything else, and you earn a recurring commission for as long as the referred account stays active and paying, subject to the partner agreement.

25%
Recurring commission
On what your referred customer actually pays, year after year.

Intro
Is all you do
No demos, proposals, onboarding, or support. That is all on us.

Yearly
Paid once a year
30 days after each annual customer payment, with a statement.

What ePanicButton does

A real-time panic alert and mass notification platform for workplaces. One click from a desktop or mobile app (or an optional add-on: wall/desk panic button or wearable pager-style button) alerts your chosen responders (front desk, security, management) by pop-up, push, email, and text, with location and emergency type. It does not call 911 or dispatch police. In market 18 years for lone workers, front-line staff, schools, healthcare, and multi-site businesses.

What we provide

- Your own referral link that tracks every introduction
- Approved marketing materials you can share as-is
- A statement with every commission payment
- A dedicated partner contact

Who makes a great referral partner

- Insurance brokers and risk consultants
- Workplace-safety and HR consultants
- Security consultants who don't want to own ongoing support
- IT consultants and business coaches with an active client network
- Anyone whose network includes business owners, facility managers, or safety directors
- **Employees, too.** You can refer your own employer.

Partners can be individuals or businesses. Commissions work the same either way.

How it works

1
Share your link
Send a business your personal referral link, or introduce us directly. Your link tracks the referral to you.

2
We do the rest
ePanicButton runs the demo, the sale, onboarding, and ongoing support.

3
You get paid every year
25% of what the customer pays, 30 days after their first payment and 30 days after each annual renewal.

What you could earn

25% of what your customer actually pays, every year they renew. If they add users, your share grows with them.

Example
A 25-user office pays $2,550 for the year. You earn **$637.50**, paid 30 days after they pay, and again after each yearly renewal. Five years at that size adds up to **$3,187.50**.

Account size	Your annual commission
10 users	**$255.00 / yr**
25 users	**$637.50 / yr**
50 users	**$1,147.50 / yr**
100 users	**$2,040.00 / yr**
250 users	**$4,462.50 / yr**

Illustrative examples based on current pricing tiers. Actual commission depends on what the customer pays and how long they stay.

Proven in the real world

Logged incidents by category, straight from our system: real customers using ePanicButton from 2008 through July 2026.

Category	Logged incidents
Serious incidents	27,811
Medical	13,723
911 dispatch (municipal customers)	10,227
General support requests	3,042
Lockdowns	152
Private security alerts	126
Fire	75
Bomb threats	11
Total logged	**52,562**

What customers say

> *"One of our nurses faced an irate patient carrying a knife. She sent an ePanicButton alert. Responders arrived quickly, and no one was hurt. ePanicButton worked perfectly."*
>
> **Bob Ross, Brockton Neighborhood Health Center**

> *"We had a customer who didn't understand a Health Department rule and stayed for an hour. Our employee sent a low-level ePanicButton request. Everything was handled well. It worked exactly as planned."*
>
> **Townsend Collins, Mecklenburg County, NC**

Referral or Reseller: which partner fits you?

	Referral Partner (this sheet)	Reseller Partner
Commission	**25% recurring**	50% recurring
Your role	Make the introduction	Sell, demo, onboard, and support
Sales and demos	ePanicButton	You
Onboarding and support	ePanicButton	You, with our second-tier backup
Branding	ePanicButton	White-label option
Great fit for	Consultants, brokers, and anyone with a business network	Integrators, MSPs, and alarm or monitoring companies

A few things to know

- Commission starts once your referral becomes a paying customer and continues for as long as the referred account stays active and paying, subject to the Referral Partner Agreement.
- Referrals are tracked through your referral link. If more than one partner introduces the same business, credit goes to whoever introduced it first.
- Referrals should be businesses that are new to ePanicButton.
- You can refer your own employer.
- Describe ePanicButton using our published marketing materials. It is a communications platform, not a monitored emergency response or insurance service.
- Full commission terms are in the Referral Partner Agreement.

Become a Referral Partner

1. Fill out the short form at epanicbutton.com/referralsprogram.
2. Sign the Referral Partner Agreement. It is short and spells out your commission and terms.
3. Get your referral link and marketing materials, and start making introductions.

Apply today: https://www.epanicbutton.com/referralsprogram